



## CORPORATE SOCIAL RESPONSIBILITY EXECUTIVE OF THE YEAR NOMINATION FORM

The purpose of the Corporate Social Responsibility Executive of the Year award is to recognize and celebrate a corporate employee who exemplifies extraordinary leadership in the advancement of his/her company's corporate citizenship goals/objectives and the nonprofit community as a whole. The award recipient will be an individual who has gone above and beyond in his/her role by delivering and investing in high impact and innovative projects or partnerships with nonprofits with long-term effect; demonstrating keen understanding of and sensitivity to the nonprofit community and its issues; and raising the visibility and awareness of critical issues important to improving the quality of life for North Texas citizens. Potential nominees can include individuals who work in community relations, corporate foundations, social responsibility, public affairs and marketing departments at a for-profit corporation. The Center for Nonprofit Management will honor this leader by awarding \$5,000 to the nonprofit organization of his/her choice. To nominate an individual, please complete the following:

**Name of Nominee:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Contact Information for Nominee:**

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone number:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Name of Nominator:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Contact Information for Nominator:**

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone number:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

Answer the following questions on 8 ½ x 11" paper; observe word limits; place nominee/organization name on each response sheet; begin each answer by repeating the number and question being answered. It is not necessary to use a separate sheet for each response.

1. What is the name of the company for which the nominee represents and what is its core corporate philanthropy strategy/mission? (150 words or less)
2. How long has the nominee worked in this current position? Describe the nominee's role/main priorities. (150 words or less)
3. Briefly describe the company's corporate citizenship position and its progress under the leadership of the nominee. Specifically, how has the company benefited from the nominee's leadership? (300 words or less)
4. Please show examples of how the nominee has delivered and/or invested in high impact and innovative projects/partnerships with nonprofits. (200 words or less)
5. Please describe the working relationship of the nominee with his/her nonprofit partners. (250 words or less)
6. Please show examples of the nominee's knowledge of the nonprofit sector and its issues and how this individual is visible in the community and/or raising awareness of critical issues. Include or attach a list of the nominee's community involvement and/or affiliations. (200 words or less)
7. What do you see as the long-term impact of the nominee on the nonprofit community as a whole? (300 words or less)
8. What other personal and/or professional accomplishments or attributes of the nominee would you like to share? (100 words)

Return **answers to above questions** along with **this nomination form**.

To be eligible for consideration, the nomination must comply with the following criteria:

1. The nominee must be a current corporate community relations, public affairs, corporate foundation, social responsibility or marketing executive officing in the North Texas area.
2. Any agency winning one of the other six 2010 Awards of Excellence will not be eligible for the cash contribution.

Mail or deliver your entry to: Awards of Excellence  
Center for Nonprofit Management  
2902 Floyd Street, Dallas, Texas 75204

OR  
E-mail your entry to: [info@cnmdallas.org](mailto:info@cnmdallas.org)  
NOMINATION DEADLINE: 5 pm, Wednesday, August 3, 2011