



BEST PRACTICES GUIDE ORDER FORM

The Best Practices Guide is a tool to define and implement accepted best practices to optimize the performance of your nonprofit.

The *Best Practices Guide* is based on a comprehensive review of literature, expert input and experience of the Center's work with nonprofit organizations. We have based the guide on 14 core areas that address common themes in nonprofit performance and capability.

This tool describes optimal performance in each key area and will assist you in identifying specific improvements to put in place.

Includes Best Practices for:

-  Mission, Vision & Values
-  Board Governance
-  Strategic & Operational Planning
-  Fund Development
-  Marketing
-  Financial Management
-  and many more!

The *Best Practices Guide* is designed to help you benchmark your nonprofit compared to industry best practices and provides you with a tool to identify specific steps to increase your performance.

* Includes references on where to find FREE additional information.



NON-MEMBER PRICE: \$54.00

MEMBER PRICE*: \$39.00

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