



SMU | CONTINUING AND
PROFESSIONAL EDUCATION

NONPROFIT LEADERSHIP CERTIFICATE PROGRAM

PO BOX 275
DALLAS TX 75275

smu.edu/nonprofit
cnmdallas.org

“It became obvious that what I needed was to enroll in the
Nonprofit Leadership Program offered by the Center and SMU.”
– *May 2007 graduate of the Nonprofit Leadership Certificate Program*



CENTER FOR NONPROFIT MANAGEMENTSM
strong nonprofits build strong communities



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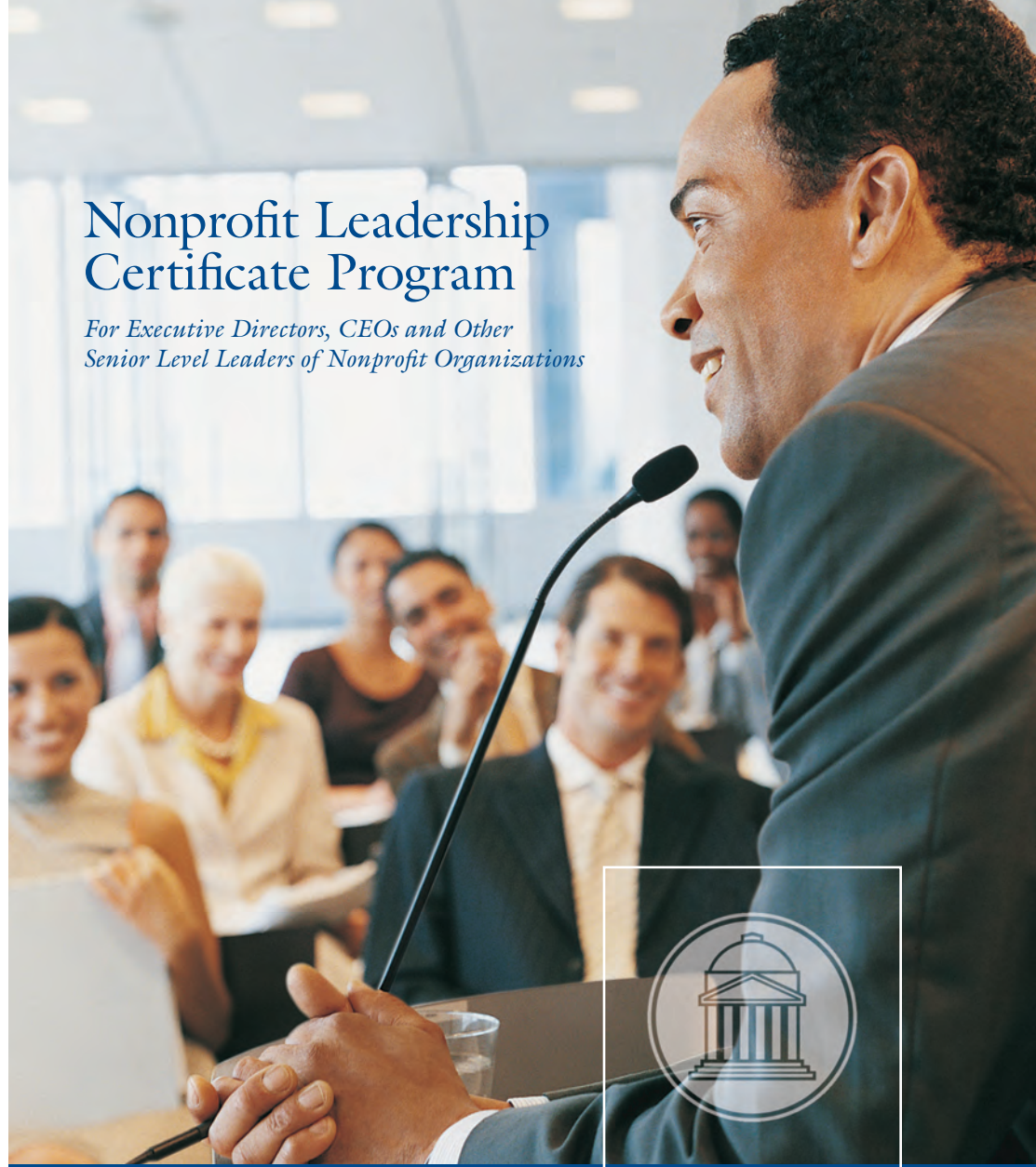


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Nonprofit Leadership Certificate Program

*For Executive Directors, CEOs and Other
Senior Level Leaders of Nonprofit Organizations*



SMU

Today's demands on nonprofit executive staff reflect the challenges of our times, as the need for services often exceeds the resources allocated to meet them. In accepting the challenge to spearhead societal change, nonprofit leaders find themselves strained by "the nonprofit difference" and its unique set of expectations:

- To lead with expertise and decisiveness – while sharing power with a diverse team of staff and volunteers.
- To ensure accountability and lean operations – while achieving significant community impact.
- To shape a visionary future – while responding to today's crises.
- To anticipate and avoid ethical dilemmas – while implementing innovative and often untried business practices.
- To foster relationships with philanthropic and public partners – while balancing authenticity and professional development.
- To adopt and adapt to changing management prerogatives and techniques – while honoring foundational missions and values.

The nonprofit difference can make leadership an uncertain art. The Nonprofit Leadership Certificate draws from the best of current theories and practices in leadership, seasoned faculty, and expert resources steeped in nonprofit culture. Sessions engage participants in dialogue and active learning through personal insight and professional reflection in mapping session materials to their own leadership landscape.



PREREQUISITES

Participants should have at least five years of work experience and have held CEO and/or executive position(s) at a nonprofit agency for a minimum of two years, either as a paid staff member or as a volunteer. Exceptions will be considered on a case-by-case basis.

COURSES

The series consists of 12 sessions offered twice annually, in the fall and spring academic semesters. Students are encouraged to take the sessions in consecutive order and to complete the series in one semester. Participants are required to complete all 12 sessions for certification. Please visit cnmdallas.org for course dates and schedule.

THE NONPROFIT DIFFERENCE

Explore the nonprofit difference – how the history and culture of 501(c)(3) organizations impact the art of leadership.

THE MISSION OF LEADERSHIP

Explore the current and viable theories of leadership for today's nonprofit CEO and discuss their application within nonprofit culture.

LEADERSHIP STRENGTHS (STRENGTHSFINDER), PARTS 1 AND 2

Emphasis is on leading from strengths, self-care for integration and balance, authenticity, modeling healthy leadership and time/energy management.

LEADERSHIP STYLES (DiSC)

Identify the strengths and behaviors that shape your leadership style.

LEADING AND DEVELOPING PEOPLE AND TEAMS

Discussion and activities focus on developing the leader as coach, transferring ownership to a working team and managing conflict.

VALUES OF LEADERSHIP

Leading and honoring a diverse workforce requires leaders to cultivate passion for the mission, and a deliberate articulation and practice of these values.

LIVING LEADERSHIP

Focus is on the continuum of practices nonprofit leaders may engage in to raise the profile of constituents and issues served by their organizations.

THE ETHICS OF LEADERSHIP

Discuss ethical leadership practices, including stewardship of resources for mission fulfillment, values-based decision-making and an ethics-based organizational culture.

LEADING CHANGE, PARTS 1 AND 2

Focus on the skills, resources and practices nonprofit CEOs and executive staff can access in order to anticipate change and adapt with agility.

THE JOURNEY OF LEADERSHIP

This session introduces reflective practices that support a healthy relationship between one's "talk" and one's "walk" as a leader. Address the commitment to leadership, defined as "joining of soul and role," by combining the inner journey with outer decisions and responsibilities.

EXPERIENCED INSTRUCTORS

All courses are taught by instructors with extensive backgrounds in leadership development. Each instructor has an advanced academic degree, with demonstrated experience and accomplishments in their respective fields.

COURSE FEES & APPLICATION

Registration fee:

\$2,100 – Center for Nonprofit Management Members

\$2,700 – Non-members

Onetime, nonrefundable application fee: \$25

Registration fee includes all textbooks and course materials.

Application and registration forms available at cnmdallas.org.

The Center for Nonprofit Management and SMU will not discriminate on the basis of race, color, religion, national origin, sex, age, disability or veteran status. The Center for Nonprofit Management and SMU's commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation.