



2010 SPONSORSHIP BENEFITS

- PRESENTING SPONSOR** **\$50,000** **SOLD!**
- * Logo recognition on Patron Party invitation
 - * Logo recognition on *A Night of Light* save the date, invitation, program, signage, & website
 - * Company name listed as presenting sponsor in event title
 - * Prominent seating for twenty (20) guests at *A Night of Light*
 - * Invitation for twenty (20) to attend *A Night of Light* Patron Party
 - * Opportunity for a company representative to address *A Night of Light* audience and be featured in video
 - * Presence in all media advisories—identified as *A Night of Light* presenting sponsor
 - * Opportunity to provide a company-branded gift to *A Night of Light* attendees
 - * One full-page ad in *A Night of Light* event program*
- SUPERNOVA AWARD SPONSOR** **\$25,000** *(seven opportunities available)*
- * Logo recognition on *A Night of Light* invitation, program, signage and website
 - * Premier table for ten (10) guests at *A Night of Light*
 - * Invitation for ten (10) to attend *A Night of Light* Patron Party
 - * Opportunity for a company representative to present Excellence Award at *A Night of Light*
 - * Presence in all media advisories—identified as *A Night of Light* Award of Excellence sponsor
 - * One half-page ad in *A Night of Light* event program*
 - * Opportunity to choose a special marketing opportunity (see next page)
- GALAXY SPONSOR** **\$10,000**
- * Logo recognition on *A Night of Light* program, signage and website
 - * Excellent table for ten (10) guests
 - * Invitation for six (6) to attend *A Night of Light* Patron Party
 - * Presence in all media advisories—identified as *A Night of Light* sponsor
 - * One quarter-page ad in *A Night of Light* event program*
 - * Opportunity to choose a special marketing opportunity (see next page)
- AURORA BOREALIS SPONSOR** **\$5,000**
- * Name recognition on *A Night of Light* website and in program
 - * Patron table for ten (10) guests
 - * Invitation for four (4) to attend *A Night of Light* Patron Party
 - * Presence in all media advisories—identified as *A Night of Light* sponsor
 - * Opportunity to choose a special marketing opportunity (see next page)
- POLARIS SPONSOR** **\$2,500**
- * Name recognition *A Night of Light* program
 - * Merit table for ten (10) guests
 - * Invitation for two (2) to attend *A Night of Light* Patron Party

*Ads in *A Night of Light* program will be printed in black & white



presented by



2010 SPECIAL MARKETING OPPORTUNITIES

As a Supernova Award Sponsor, you may choose one of the following awards:

SUPERNOVA AWARD SPONSOR	\$25,000 <i>(seven opportunities available)</i>	
★ Excellence in Social Innovation (organizations with budgets \$1m & above)		SOLD!
★ Excellence in Social Innovation (organizations with budgets under \$1m)		
★ Excellence in Communications, in Honor of Robert Miller		SOLD!
★ Excellence in Environmental Practices		SOLD!
★ Innovation in Nonprofit Leadership		SOLD!
★ Excellence in Board Leadership		SOLD!
★ Corporate Social Responsibility Executive of the Year <i>(NEW!)</i>		

In addition to your Galaxy Sponsor benefits, you may choose one of the following:

REGISTRATION SPONSOR	\$10,000	SOLD!
★ Logo recognition on event invitation reply cards		
★ Logo recognition on <i>A Night of Light</i> registration signage		
★ Recognized as Registration Sponsor in <i>A Night of Light</i> program and on event website		

RECEPTION SPONSOR	\$10,000	SOLD!
★ Logo recognition on reception signage		
★ Recognized as Reception Sponsor in <i>A Night of Light</i> program and on event website		

In addition to your Aurora Borealis Sponsor benefits, you may choose one of the following:

KICKOFF PARTY SPONSOR	\$5,000	SOLD!
★ Logo recognition on Patron Party invitations		
★ Recognized as Kickoff Party Sponsor in <i>A Night of Light</i> program and on event website		

VALET SPONSOR	\$5,000	SOLD!
★ Logo recognition on signage at valet		
★ Opportunity to include a company-branded gift in guests' cars		
★ Recognized as Valet Sponsor in <i>A Night of Light</i> program and on event website		

PRINT SPONSOR	\$5,000 <i>(or comparable in-kind value)</i>	SOLD!
★ Logo recognition on event invitation		
★ Recognized as Print Sponsor in <i>A Night of Light</i> program		

All opportunities are exclusive and will be recognized on a first come, first serve basis.
Questions? Contact Sara Kite, Director of Development, at (214) 826-3470 ext. 224 or kite@cnmdallas.org
Please note that print deadlines apply.