



Friday, November 11, 2011 \* Hilton Anatole Hotel \* 7:00 p.m. Cocktails \* 8:00 p.m. Dinner

## 2011 Sponsorship Opportunities

### PRESENTING SPONSOR

**\$50,000**

**SOLD!**

- \* Logo recognition on Patron Party invitation
- \* Logo recognition on *A Night of Light* save the date, invitation, program, signage, & website
- \* Company name listed as presenting sponsor in event title
- \* Prominent seating for twenty (20) guests at *A Night of Light*
- \* Invitation for twenty (20) to attend *A Night of Light* Kickoff Party (October)
- \* Opportunity for a company representative to address *A Night of Light* audience and be featured in video
- \* Presence in all media advisories—identified as *A Night of Light* presenting sponsor
- \* Opportunity to provide a company-branded gift to *A Night of Light* attendees
- \* One full-page ad in *A Night of Light* event program\*

### SUPERNOVA AWARD SPONSOR

**\$20,000** (six opportunities available)

- \* Logo recognition on *A Night of Light* invitation, program, signage and website
- \* Premier table for ten (10) guests at *A Night of Light*
- \* Invitation for ten (10) to attend *A Night of Light* Kickoff Party
- \* Opportunity for a company representative to present Excellence Award at *A Night of Light*
- \* Presence in all media advisories—identified as *A Night of Light* Award of Excellence sponsor
- \* One half-page ad in *A Night of Light* event program\*
- \* Opportunity to choose a special marketing opportunity (see next page)

### GALAXY SPONSOR

**\$10,000**

- \* Logo recognition on *A Night of Light* program, signage and website
- \* Excellent table for ten (10) guests
- \* Invitation for six (6) to attend *A Night of Light* Kickoff Party
- \* Presence in all media advisories—identified as *A Night of Light* sponsor
- \* One quarter-page ad in *A Night of Light* event program\*
- \* Opportunity to choose a special marketing opportunity (see next page)

### AURORA BOREALIS SPONSOR

**\$5,000**

- \* Name recognition on *A Night of Light* website and in program
- \* Patron table for ten (10) guests
- \* Invitation for four (4) to attend *A Night of Light* Kickoff Party
- \* Presence in all media advisories—identified as *A Night of Light* sponsor
- \* Opportunity to choose a special marketing opportunity (see next page)

### POLARIS SPONSOR

**\$2,500**

- \* Name recognition in *A Night of Light* program
- \* Merit table for ten (10) guests
- \* Invitation for two (2) to attend *A Night of Light* Kickoff Party

\* Ads in *A Night of Light* program will be printed in black & white



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## SPECIAL MARKETING OPPORTUNITIES

As a Supernova Award Sponsor, you may choose one of the following awards:

<b>SUPERNOVA AWARD SPONSOR</b>	<b>\$20,000</b> <i>(six opportunities available)</i>	
* Excellence in Social Innovation (organizations with budgets \$1m & above)		<b>SOLD!</b>
* Excellence in Social Innovation (organizations with budgets under \$1m)		
* Excellence in Communications, in Honor of Robert Miller		<b>SOLD!</b>
* Innovation in Nonprofit Leadership		
* Excellence in Board Leadership		<b>SOLD!</b>
* Corporate Social Responsibility Executive of the Year		<b>SOLD!</b>

In addition to your Galaxy Sponsor benefits, you may choose one of the following:

<b>REGISTRATION SPONSOR</b>	<b>\$10,000</b>	
* Logo recognition on event invitation reply cards		
* Logo recognition on <i>A Night of Light</i> registration signage		
* Recognized as Registration Sponsor in <i>A Night of Light</i> program and on event website		

<b>RECEPTION SPONSOR</b>	<b>\$10,000</b>	
* Logo recognition on reception signage		
* Recognized as Reception Sponsor in <i>A Night of Light</i> program and on event website		

In addition to your Aurora Borealis Sponsor benefits, you may choose one of the following:

<b>KICKOFF PARTY SPONSOR</b>	<b>\$5,000</b>	<b>SOLD!</b>
* Logo recognition on Patron Party invitations		
* Recognized as Kickoff Party Sponsor in <i>A Night of Light</i> program and on event website		

<b>VALET SPONSOR</b>	<b>\$5,000</b>	<b>SOLD!</b>
* Logo recognition on signage at valet		
* Opportunity to include a company-branded gift in guests' cars		
* Recognized as Valet Sponsor in <i>A Night of Light</i> program and on event website		

<b>PRINT SPONSOR</b>	<b>\$5,000</b> <i>(or comparable in-kind value)</i>	<b>SOLD!</b>
* Logo recognition on event invitation		
* Recognized as Print Sponsor in <i>A Night of Light</i> program		

<b>ENTERTAINMENT SPONSOR</b>	<b>\$5,000</b>	
* Logo recognition on event invitation		
* Recognized as Print Sponsor in <i>A Night of Light</i> program		

All opportunities are exclusive and will be recognized on a first come, first serve basis.  
 Questions? Contact Sara Kite, VP of Development, at (214) 826-3470 ext. 224 or kite@cnmdallas.org  
Please note that print deadlines apply.



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## 2011 Sponsor Contract

Contact Name (Mr./Mrs./Ms./Dr.) \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 (Street) (City) (Zip Code)

Contact Phone: \_\_\_\_\_ Contact fax: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Donor's name as it should be listed in printed materials: \_\_\_\_\_

*We cannot guarantee media and/or program recognition for contracts received after October 15, 2011*

I do not wish to be listed in the event program or on applicable publications  I decline all benefits

<b><u>SOLD!</u></b>	<b>PRESENTING SPONSOR</b>	<b>\$50,000</b>
_____	<b>SUPERNOVA AWARD SPONSOR</b>	<b>\$20,000</b>
_____	<b>GALAXY SPONSOR</b>	<b>\$10,000</b>
_____	<b>AURORA BOREALIS SPONSOR</b>	<b>\$5,000</b>
_____	<b>POLARIS SPONSOR</b>	<b>\$2,500</b>
_____	I wish to purchase _____ individual tickets at <b>\$195</b> each	
_____	Please accept this fully tax-deductible contribution of \$_____	

Payment Method:

- Enclosed is my check made payable to: **Center for Nonprofit Management.**
- Charge my credit card \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ Amex

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Please mail a copy of this contract along with payment to: *Sara Kite, VP of Development*  
 Center for Nonprofit Management, 2902 Floyd Street, Dallas, Texas 75204  
 Questions or for more information, please call (214) 826-3470 ext. 224 or email kite@cnmdallas.org

*The estimated fair market value of each ticket is \$75. Reservations must be made in advance – no tickets will be mailed.*