



CENTER FOR NONPROFIT MANAGEMENT
strong nonprofits build strong communities

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For Immediate Release

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New Certificate Program Unveiled to Help Wichita Falls Area Nonprofits

Dallas, TX – The Dallas Center for Nonprofit Management, in partnership with **Midwestern State University**, the **Nonprofit Management Center of Wichita Falls**, and **The Priddy Foundation** announces the introduction of the Nonprofit Management Certificate program, a seven part series which explores the basic principles and best practices of the nonprofit sector. The new program is designed for nonprofit professionals who are engaged in the field and seek a valuable professional credential, those who are considering a career in the nonprofit sector, board members and others interested in improving nonprofit organizations in the area.

Through these classes, participants will have the opportunity to identify the strengths and weaknesses within their organizations and help position them to better fulfill their mission. The Nonprofit Certificate is made up of seven classes with topics including Program Planning, Financial Management, Fund Development and Branding, Marketing and Public Relations. The classes, which can also be taken individually, begin in September and will run until May.

“Individuals enter the nonprofit sector at many different points and from varying backgrounds. They often desire a comprehensive understanding of nonprofit management without having to take the time or money to pursue a lengthy degree,” said **Dee Decker, Executive Director, Nonprofit Management Center of Wichita Falls**. “This series provides an accessible and affordable way for them to meet their professional development goals.”

Each class will be facilitated by nonprofit professionals who are experienced in the challenges facing nonprofits today. Early registration is encouraged, as seating for each session will be limited. The fee for each session includes lunch, handout materials, instruction and texts.

“This four-way collaboration presents a powerful opportunity to ensure the growth in scope and quality of nonprofit professionalism,” said **Cynthia P. Nunn, President of the Center for Nonprofit Management in Dallas**. “As nonprofit capacity builders, we’re convinced that strengthening nonprofits, through programs like this one, ultimately strengthens the fabric of the community that those agencies serve.”

The Center is partnering with **Midwestern State University**, the **Nonprofit Management Center of Wichita Falls**, and **The Priddy Foundation** as part of an initiative to provide additional continuing education opportunities for nonprofit professionals. “The real winners will be the people served by the nonprofit organizations that implement the basic principles and the best practices covered in this unique and comprehensive Certificate Program,” said **Pam Morgan, Director of Extended Education, Midwestern State University**.

The first class of the seven part series, *Nonprofit Organizations: Culture, Concepts & Components* will be taught by nonprofit management consultant, **Betty Richardson**, and will take place September 12 from 9 a.m. to 5 p.m. at the Wichita Falls Museum of Art at Midwestern State University, 2 Eureka Circle.

The cost for each class is \$100 or \$700 for the complete series. For more information or to register please visit www.nonprofitcenterwf.org or contact Teresa Davis at 940-322-4961.

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